

Bowers & Wilkins

Personal Audio Products





**Set your digital music free** Your iPod® and computer are musical treasure troves. Pristine copies of thousands of tracks, all waiting to be played to their full potential. Zeppelin Air, Zeppelin Mini and MM-1 computer speakers bring this music to life in the home, while the P5 mobile hi-fi headphones let you experience lifelike sound wherever you are. All come from Bowers & Wilkins, an audio company with close to five decades experience creating the technologies and systems that world-leading recording studios depend upon. Now, many of those technologies feature in Bowers & Wilkins' award-winning collection of personal audio products.

Nautilus™, the speaker that sparked a revolution in the audio industry and spawned the pioneering technologies and design concepts found in Zeppelin Air and other Bowers & Wilkins speakers.



**Air your tunes** Zeppelin™ is back, and it's better than ever. Radical acoustic advances make Zeppelin Air the best-sounding iPod speaker yet. Plus, Apple's AirPlay® technology allows music to be streamed wirelessly from your Mac or PC to Zeppelin Air. You can even bypass the computer entirely, and stream high-quality audio directly from your iPhone®, iPad® or iPod touch®. All without the need to dock the device. If you have more than one Zeppelin Air, you can use them in a simple to set up multiroom system.

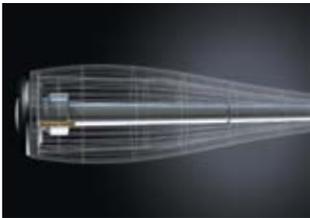


**Versatility** AirPlay functionality lets you wirelessly stream music direct from your Mac/PC to Zeppelin Air. You can also stream audio from an iPad, iPhone or iPod touch. And not just music in your collection: the soundtrack to games, music from streaming music services or podcasts can all benefit from the amazing sound of Zeppelin Air.



Paintings and sculpture in photograph by Pamela Scott White and Vanessa Pooley respectively.

**Individually driven** Every drive unit on Zeppelin Air is powered by its own dedicated amplifier. This fully active 2.1 design has dramatic benefits on audio quality, with increased precision, seamless integration and significantly improved bass attack.



**Open and natural** The combination of Zeppelin Air's aluminium tweeters and optimised midrange drive units produces the most open sound yet heard on a dedicated iPod speaker. Everything sounds more natural and lifelike, especially voices.

**Smooth bass** The dimples improve the way air flows over the surface of a Bowers & Wilkins Flowport™, reducing turbulence. The result is less chuffing noise and less compression at high levels; which means better bass no matter how loud you like your music.



Grille not removable



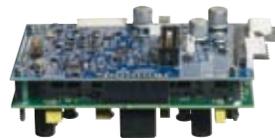
**Digital optimisation** Proprietary audiophile quality Digital Signal Processing optimises the individual drive units, allowing Zeppelin Air to perform like a much larger speaker. This means room-filling sound and controlled bass at any volume.

**Small sounds beautiful** Do you demand great sound, even though space is limited? Zeppelin Mini is the iPod speaker for you. Incredible performance, intelligent design, elegant connectivity; all contained within a streamlined, compact package that's perfect for desktops and bedside tables. Because even when your space is limited, it doesn't mean your sound has to be.

**Digital Signal Processing** Even the greatest orchestra needs a conductor to ensure the parts are working together as they should. DSP cleverly optimises the response of the speaker's drive units, adjusting the balance depending on the signal. Music sounds wonderfully rich and detailed, no matter how loud you play it.

**High-end technology** We've spent more than 40 years advancing the science of acoustics. And we've put everything we've learned into Zeppelin Mini. Our unrivalled experience in drive unit technology plus exclusive technologies such as Flowport combine to deliver class-leading sound.

**Intelligent design** Whichever way you look at it, Zeppelin Mini is a sleek piece of design. But its beauty is much more than skin deep. Intelligent features include a docking arm that twists 90 degrees – perfect for watching videos or skipping through tracks in coverflow. So it's not just a pleasure to look at: it's a joy to use too.



**Space saver** Zeppelin Mini's compact size makes it the perfect speaker for smaller spaces. Use it in your kitchen, your bedroom, your office desk, anywhere you like. Much like your iPod, in fact.





**From user to listener** The MM-1 isn't a normal computer speaker, it's a true hi-fi speaker, shrunk to fit on your desktop. So they don't just look great – they sound incredible, transforming your computer into a superb stereo sound system. But then you'd expect nothing less from the makers of the award-winning Zeppelin iPod speaker, not to mention some of the most advanced studio speakers in the world.

**Digital Signal Processing** There's an art to producing a big sound from small speakers. And we've mastered it, thanks to a clever piece of electronic fine-tuning called Digital Signal Processing. By adjusting the sound balance depending on the signal, DSP keeps music sounding rich and detailed, no matter how loud you play it.

**High-end technology** Some of our most pioneering technology has found its way into the MM-1. The tweeters, for example, incorporate our famous tube-loaded design, which dampens resonance and produces purer high frequency sounds. You'll find the same technology in our studio-standard speakers, used by the likes of Abbey Road Studios.

**Two-way speaker** MM-1 is a true two-way speaker, and with both the tweeter and midrange drivers drawing on all our years of experience. The midrange driver is a long-throw design, with high-power handling and a neodymium motor. All this is contained within a vented chassis. There's a reason MM-1 sounds as accurate as a true hi-fi speaker – that's exactly what it is.

**Perfect partners** With a sleek design aesthetic to suit any modern workstation, MM-1 speakers will turn your computer into a powerful audio system that sounds as good as it looks.



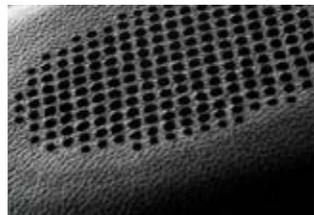
**Concert for one** Get closer to your favourite music wherever you are with P5, the noise-isolating headphones from Bowers & Wilkins. Close to 50 years of innovation in acoustic design is wrapped up in the P5. And thanks to its natural, lifelike sound and a luxuriously comfortable fit, it makes longer listening sessions a pleasure. Think of it as your own personal concert – to go.

**Listen for longer** Gimmicky effects like exaggerated bass or artificially enhanced treble quickly become tiring with extended listening. The P5's natural audio performance brings you close to the sound of the original recording, as you were meant to hear it. Which means you can enjoy your favourite music for longer.

**Noise isolation** A closed-back design with rigid metal faceplates and sealed earpads ensures that all the detail and dynamic range of your music is kept intact, with minimum outside interference. At the same time, you'll hear just enough ambient sound to preserve a sense of place. Perfect for listening to music on the go.

**Made for iPod** No-one knows how to get great sound out of your iPod better than Bowers & Wilkins, makers of the award-winning range of Zeppelin iPod speakers. P5 gives you the same incredible sound quality on the move, and comes with an Apple-approved cable, for speech and device control, perfect for iPhone.

**Life-long comfort** P5 is very easy on the ears. The ergonomic design is married to a headband and earpads crafted from the finest-quality sheep's leather from New Zealand. Durable and hardwearing, yet remarkably soft and supple, it makes long listening sessions feel more comfortable than ever.





**Meet the family** At Bowers & Wilkins, the pursuit of perfect sound continues. For 45 years, we've dedicated ourselves to creating a loudspeaker that neither adds nor takes away from recorded sound. We design, develop and manufacture speaker systems to suit every hi-fi and home theatre need. Thankfully, we're not alone in this pursuit, and we have come together with similar-minded individuals – musicians, technicians, customers – to create Society of Sound. A meeting place where people who are passionate about sound can discuss, inform, and download music in high-quality lossless audio. [www.bowers-wilkins.com/Society\\_of\\_Sound](http://www.bowers-wilkins.com/Society_of_Sound)

**Sound everywhere**

The formidable 800 Series Diamond found in Abbey Road Studios. The affordable brilliance of the 600 Series. The elegance of Panorama. The breathtaking Jaguar premium in-car audio systems. Bowers & Wilkins manufactures class-leading speakers for every environment.

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[www.bowers-wilkins.com](http://www.bowers-wilkins.com)

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